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Intelligent Inset – Corporate Bonding



Innovative & Creative Team-Building using Aesthetics

Intelligent Inset - Corporate Training

As a form of corporate training with a difference, Arcadia Education run an exciting insight into Art Historical analysis in the form of an educative workshop. In an attempt to explore individuals' aesthetic tastes, Arcadia endeavours to open up a dialogue between clients and Art. As an innovative mode of teambuilding for corporate figureheads, Arcadia Education will impart systems for exploring and analysing art historical iconography; symbols and their meanings, at close-quarters and in a gallery setting. Once that methodology is imparted, it then becomes the task of the team to select artworks for their own analysis. In this way, the subjective and personal element begins to shine through, as team members air their preferences for and former experiences with art. Modes of presenting will be explored and prejudices set aside, as individuals are encouraged to explore the sensory perceptual area of their brain.

Benefits

- Creative Corporate Bonding
- Team Building
- Public Speaking
- Presentation Skills
- Developing Aesthetic Awareness
- Improving Communication
- Unlocking Artistic Consciousness

Programme Proposal

Introduction - Boardroom

Coffee and refreshments – discussion and outline overview of the programme



Tate Britain, London

Introduction to analysis of artworks, using symbology and iconography to unlock hidden meanings in masterpieces with Director of Arcadia Education



- Lunch -



Speedboat transfer to Tate Modern

Managing Modernism introduction with Director of Arcadia Education
Teamwork tasks in gallery



Boardroom Presentations

Delegates to present on artworks, preferences and findings

