

Automotive Design: A Speed through Half a Century of Four-Wheeled Icons



Automotive Design of the Last Fifty Years –

A race through fifty years of innovative car design, from c.1950 to 2000, with spot focuses on:

The family car –

Citroën, BMW, Mercedes-Benz, Volkswagen, Raymond Loewy, Pininfarina, William Lyons/Jaguar, Alec Issigonis & Giorgio Giugiaro

Off-road or utility; sports/touring and/or bus –

Land Rover/Range Rover, Raymond Loewy, Enzo Ferrari, William Lyons/Jaguar, BMW, Aston Martin, Ferry Porsche/Porsche, Lamborghini & Colin Chapman/Lotus

New directions –

Issues, needs, desires, problems, and possible solutions in automotive design; local, global; concept vehicles

